



## LOGISTICS

SOLUTIONS  
BUILT ON  
OUR EXPERTISE  
IN YOUR FIELD



GEODIS  
**logistics**

# YOUR LOGISTICS ARE UNIQUE AND REQUIRE A WIDE RANGE OF EXPERTISE

To meet your specific needs, a logistics solution must be designed in an expert manner and integrate a coherent set of skills.

This is the very core of Geodis Logistics, the Division of the Geodis Group entirely dedicated to managing and optimising your flows.

Geodis Logistics is a logistics specialist with all the advantages of an international group.

A specialist offering you all the durability guarantees you need, major investment capacities to support your growth, powerful yet flexible information systems and the wealth of our expert operational and sales teams. Geodis Logistics offers tried and tested innovative processes, a dense network of European sites, a genuine commitment to a sustainable development policy and also the ability to take account of our customers' sustainable development policies. A new flow dynamics is gathering momentum and Geodis Logistics, with its solutions businesses, is driving it.



# OPTIMISING YOUR SUPPLY CHAIN: IMPOSSIBLE TO BOOST YOUR FLOWS WITHOUT ACCESS TO LEADING EDGE KNOW-HOW



Logistics is a strategic link in the value chain. A vital cog in terms of reliability, security, flow control and differentiation. It requires perfectly homogeneous processes and total end to end control of the chain. Geodis Logistics, a logistics expert and solutions provider, offers on-going advice and operational excellence to help you extend your range.

## Value creation services for your products

Apart from managing your products upstream of and downstream from production units, such as on cross-docking or end distribution platforms for example, Geodis Logistics provides the value that boosts your competitive edge.

**KITTING, ASSEMBLY, CO-PACKING, LABELLING OR EVEN QUALITY CONTROL;** we can perform all these operations on your behalf freeing you to focus on your core business while retaining full control over your logistics.

**DELAYED DIFFERENTIATION** of your products will help them adapt in real time to the changing needs of your own customers.

**THE POOLED ORDER PREPARATION OR POOLED DELIVERY PROCESS** guarantee your customers regular supply while cutting logistics costs.

## Unique management of upstream logistics

Geodis Logistics provides you with its renowned know-how in advanced supplier store management: inventory management, compiling kits or sub-assemblies, sequenced deliveries, production line deliveries. The stringency of operational excellence dedicated in particular to the High-tech and Automotive industries.



## Downstream, distribution platforms

Whether domestic or European, Geodis Logistics manages cross-docking or local distribution platforms on your behalf. Your products are stored, checked and prepared on these platforms to ensure a regular supply to your customers or your own sales units with ongoing commitment to availability and service quality goals.

# OPT FOR A SPECIALIST AND STAND APART FROM THE REST

Geodis Logistics offering is enhanced every day to meet the changing needs of our customers and the markets they operate in. For each case, a team of specialists with clearly identified responsibilities analyse your needs and provide tailored solutions.

This team optimises your flow management taking account of all your logistical constraints from production through distribution to the end customer. Through its expertise gained on over 170 sites in Europe, Geodis Logistics builds differentiating solutions for you in particular on its major business sectors.

## High-tech,

### UPSTREAM AND DOWNSTREAM FLOW MANAGEMENT

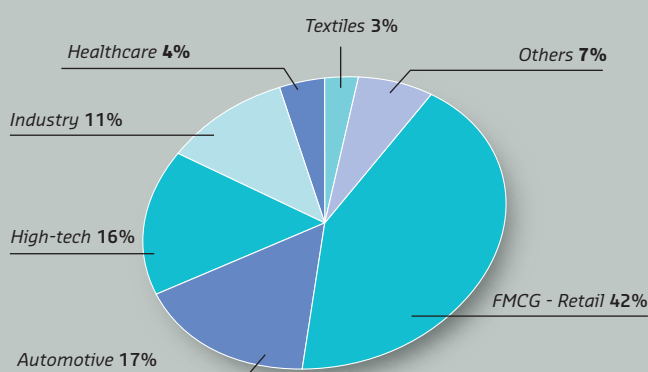
The expertise acquired by Geodis Logistics alongside the leading names in high-tech is further bolstered by the human size of the Group. The global end to end offering – including revaluation of products during and at the end of their lifetime – is a demonstration of our **remarkable flexibility in adapting to ongoing changes** in markets and reductions in product lifetimes. The needs of players in the high-tech sector to rapidly adapt their strategies have placed management of these flows at the core of ongoing competitive challenges between producers and users.

## Automotive,

### METICULOUS DAY IN DAY OUT

The tried and tested know-how and industrial processes of Geodis Logistics on this business sector all combine to **achieving the essential goal common to every player in the Automotive industry: Q.C.D.** (quality, cost, deadlines). They encompass all the needs of its customers, both in their traditional business as well as their development in new high potential geographic regions. Geodis Logistics is the first logistics operator to initiate an ISO TS certification process, an essential passport to the Automotive market.

European logistics market by sector\*



\* Source: Geodis



## Consumer goods,

AS EVER, A DIFFERENTIATED OFFERING

In this business, operations management and ongoing sharing of data are closely related. Geodis Logistic's highly responsive project teams deploy technical solutions guaranteeing the success of its customers in this sector. With the possibility of combining logistics and transport, the use of network businesses (Freight Forwarding) and the **ability to cope with the hazards of distant imports**, Geodis is the ideal partner for the consumer goods industry.

## Retail sector,

A PRODUCTIVE ORGANISATION

The mesh created in Europe by Geodis Logistics is a major advantage for the retail store sector and in particular for specialised stores. Geodis Logistics' global offering and end to end multi-business know-how of the supply chain enable it to **meet the new demands of the market:**

- High growth in consumption in the emerging countries,
- Changing demand in the industrialised countries, (multiplication of special operations, promotions, anniversaries, multiple and distant sourcing,...)
- Ongoing increase in flows between Asia and Europe.



*« By its flexibility, its sense of the client and its reactivity, Geodis has managed to accompany us through a critical stage for our company which was our launch in early 2007. Today Wana Corporate and Geodis collaborate in perfect intelligence in order to consolidate and improve the service to our clients. »*

**Amine Benjelloun**

Supply chain & Business Excellency Director,  
Wana Corporate (Morocco)



## And also...

Through the global expertise of its international network, Geodis is in a position to meet the needs of business sectors requiring complex logistic solutions. Concrete examples are Industry to accompany major growth in equipment goods worldwide or the Healthcare sector to ensure product security. Textiles, Wine & Spirits, Luxury goods or Chemicals are more sectors strongly represented among Geodis Logistics customers.

# TO ENHANCE YOUR LOGISTICS SOLUTION, BENEFIT FROM ALL THE SKILLS OF A GLOBAL SUPPLY CHAIN OPERATOR

The Geodis group is a major player in Supply Chain Management worldwide. Through its solid financial situation and control over every link in the supply chain, Geodis guarantees the ongoing performance of its solutions.



## The company's durability

Geodis is a robust group whose activities are driven by a profitable growth momentum. The international dimension of the Group has been built on compliance with strong values shared by all: proximity, operational excellence, innovation.



## High investment capacity to innovate

The solidity of Geodis enables it to invest strongly in developing new offerings and solutions. The goal of the Group for its customers is to optimise processes in order to improve productivity and quality of services rendered. The Group's ongoing reengineering capacity enables it to support customers by anticipating changes.

## Customer satisfaction, internal professionalism values

Customer satisfaction goes hand in hand with that of the men and women in the Group. To this end Geodis' 26,200 staff take part in regular training programs and systems are in place to extend sharing of good practices to every part of the Group.

## ■ International meshed installations that create a genuine proximity

The Geodis network covers 120 countries and the Group is among the top 5 European global operators in the supply chain. Beyond the geographic proximity, each sales or operational relationship is fostered through dialogue and partnership. It is this form of proximity that contributes to the day to day efficiency at the service of each customer.

## ■ A real commitment within a sustainable development initiative

Geodis has integrated sustainable development into its business strategy through a profound respect for the environment and a strong social commitment. This is seen in particular through the creation of a Foundation to improve work access for the handicapped. With these shared values, Geodis also supports its customers in helping them comply with their own sustainable development policies.



## Geodis group's key figures

NET SALES **€ 4.8 BILLION**  
**26,200** EMPLOYEES  
**120** COUNTRIES  
**17,000** VEHICLES  
**3 MILLION** M<sup>2</sup>  
OF WAREHOUSE SPACE



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